**Kenanga Investors** 

PRESS RELEASE FOR IMMEDIATE RELEASE

### KENANGA INVESTORS AT THE EDGE | THOMSON REUTERS LIPPER AWARDS 2017

Kenanga Investors Berhad Wins Best Equity Group Award (Islamic).



**Kuala Lumpur, 20 March 2017:** Kenanga Investors Berhad ("Kenanga Investors") walked away from The Edge Thomson Reuters Lipper Fund Awards 2017 a proud winner of the Best Equity Group (Islamic) at the award ceremony held at Hilton Hotel Kuala Lumpur recently.

Award winners are determined based on the lowest average decile rank of three years' consistent return measure of the eligible funds per asset class and group.

The strong outperformance of Kenanga Investors' funds can be credited to the fund house's long term investment philosophy of "bottom-up stock picking" approach which focuses on off-benchmark bets which are often underresearched investment opportunities overlooked by other index trackers. According to the fund house, there was no significant rebalancing exercise to the funds throughout 2016 in accordance to their stock-picking strategy.

"We saw the volatility that 2016 brought us as a source of opportunity to invest in mispriced assets. We further capitalised on this by adopting a slightly more flexible and wider range of asset allocation targets to take advantage of the short-term volatility," said Ismitz Matthew De Alwis, Executive Director and Chief Executive Officer of Kenanga Investors Berhad. "We relied on our strong research capabilities to weather through the downturns and our internal governance policies to manage risk levels." On plans to introduce new Islamic products and services, he expands "We want to work closely with industry partners to offer more Shariah-compliant investment alternatives in line with the Islamic fund and wealth management blueprint launched early this year. There is more interest in this now due to efforts from the government in building a sustainable Islamic finance framework. Investors are also getting a better grasp of Islamic finance which is another contributing factor."

For 2017, he advised investors to consider a balanced and diversified approach which can include foreign exposure to act as a safety net against possible down cycles experienced by the local market while cashing in on performances of foreign funds. "With some recovery signs in the global economy at the beginning of 2017, we will favour sectors such as construction and infrastructure", says De Alwis. He also adds that a



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cyclical rebound on commodity prices and the asset reflation theme will place the oil and gas sectors favourably in 2017.

For more information about Kenanga Investors, please visit www.kenangainvestors.com.my.

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#### About Kenanga Investors Berhad (353563-P)

We provide investment solutions ranging from collective investment schemes, portfolio management services and alternative investments for retail, corporate, institutional and high net worth clients via a multi-distribution network.

Kenanga Investors prides itself on its reputation for its consistent top performing funds. Kenanga Growth Fund (KGF) won Best Performing Equity Malaysia Fund for the fourth time running (5 years) and third time running (10 years) at the Lipper Fund Award 2016 (Malaysia) for the year ended 31 December 2015. Besides that, KGF and Kenanga Syariah Growth Fund have been recognised by the Fundsupermart.com's Recommended Unit Trusts Awards 2016/2017 in the Core Equity Malaysia category and Core Equity Malaysia (Islamic) categories respectively. KGF went on to receive the 2016 Asia Investment Management Award by Institutional Investor under the Malaysia Equity Fund category for 3-years and 10-years respectively.

Kenanga Investors also won the Hong Kong based Asia Asset Management's Best of the Best Awards 2016 for Best Institutional House category and 2 other individual awards with their Chief Executive Officer, Mr. Ismitz Matthew De Alwis named Malaysia CEO of the Year and their Chief Investment Officer, Ms Lee Sook Yee named Malaysia CIO of the Year.

Kenanga Investors has a long standing track record of offering first-in-the-market award-winning services. This includes AMP Plus service in which a Portfolio Manager actively monitors and oversees the investors' funds to ensure that they are invested in the best market opportunities.

Kenanga Investors is a wholly-owned subsidiary of Kenanga Investment Bank Berhad, the largest independent investment bank by equity trading value and volume.

This Press Release was issued by Kenanga Group's Marketing & Communications department.

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#### GROUP AWARD WINNERS

Eastspring Investments Bhd Hong Leong Asset Management Bhd Kenanga Investors Bhd Manulife Asset Management Services Bhd RHB Asset Management Sdn Bhd

#### INDIVIDUAL AWARD WINNERS

Amanah Mutual Bhd AmFunds Management Bhd Areca Capital Sdn Bhd CIMB-Principal Asset Management Bhd Eastspring Investments Bhd Hong Leong Asset Management Bhd KAF Investment Funds Bhd KaF Investment Funds Bhd Libra Invest Bhd Manulife Asset Management Services Bhd Pheim Asset Management Sdn Bhd Phillip Capital Management Sdn Bhd RHB Asset Management Sdn Bhd



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## Kenanga bags Islamic group award

enanga Investors Bhd clinched the prestig-ious award for Best Equity Group (Islamic) at The Edge-Thomson Reuters Lipper Pund Awards 2017, Executive director and CEO Ismit: Matthew De Alwis attributes the out-performance of its Islamic funds to its bot-up stock-picking approach. He says the fund house

has been able to identify off-benchmark bets that are often under-researched or largely ignored by typical index trackers.

index trackers. "Our Islamic investing strategy is aligned with and adheres to the same investment philosophy and strat-egy applied to our conventional funds, which have also outperformed the market and peers in their respec-tive categories over the last to years. In fact, some of our conventional equity funds are leading their per-formance peer ranking. On an absolute return basis, our conventional funds outperform are Takenic funds our conventional funds outperform our Islamic funds most of the time due to the absence of shariah-related constraints and, hence, the wider investment choices," says De Alwis.

He says stringent factors are taken into considera-He says stringent factors are taken into considera-tion during the fund house's research on companies, including their business model, competitive edge, value proposition, management quality, earnings growth po-tential, balance sheet strength and relative valuations. "Supporting our systematic research capabilities is the firm's good governance and dedicated invest-ment risk analytics modules, which serve to monitor consistency in investment tybes and set risk entury.

consistency in investment styles and set risk return metrics according to our investment philosophy and processes. We manage our stock, sector, country and any identifiable cluster exposures to avoid taking on

excessive risk in any one risk factor while maximising upside potential," he adds. Shariah-compliant funds have been gaining traction and experiencing strong growth. But the supply of stocks remains limited, creating a "scarcity premium", especially for some of the more liquid and better known names. "As a result, most shariah stocks trade at premium valuations versus their conven-tional counterparts, making the search for alpha generation more challenging over time," says De Alwis.

Adding to the challenge is the persistent volatili-ty in the global markets, which have been exacerhated by geopolitical tur-moil around the world. The

slowdown in China and steep devaluation of the rem minhl, rising populist sentiment in the European Union member states following the UK is decision to leave the EU and the policy direction in the US following Don-lal Trump's election have brought down the markets. These events have had a drastic impact on Malay-sis as capital outflows have heightened due to fears of ining interest rates and inflationary expectations in the US, causing the ringgit to weaken and the local eq-uties market to decline for the third consecutive year. While the volatility in the markets has caused inves-tors to become ittery, it is an opportunity to invest in mispitcid assets and take profit on holdings that have overshot their fair values, says De Alwis. To continue lewraging the situation, the fund house has adopted a more flexible and wider range of asset allocation targets to take advantage of short-term mar-ber volatility. "We will continue to invest in companies with resilient earnings and have exposure to select

with resilient earnings and have exposure to select themes such as government-linked company reform/ restructuring plays, domestic consumption and infra-structure, including stocks that will benefit from the

Malaysia-China partnership," he says. Despite the poor market sentiment, as the FBM KLCI was down 3% last year, the growth of its client base was encouraging due to the increase in corporate and retail

encouraging due to the increase in corporate and retail sales, says De Alvis. He also says there was no significant rebalancing of the funds last year and that its strategy is largely driven by bottom-up stock picking. "Asset allocation is merely a by-product of our stock-picking results. In other words, we maintain our investments at certain evels as long as we continue to find suitable invest-ment candidates to add to our portfolio. "Huving said that, we sometimes tactically scale back on our investment levels if market valuations are deemed too high or unsustainable. Throughout 2016, we kept our investment levels at a wider range of 79% to 89% as we chose to be more tactical and adaptable

to 85% as we chose to be more tactical and adaptable to the various macro developments during the year." Going forward, the fund house is betting on sectors

such as construction as it is poised to benefit from higher fiscal spending and foreign direct investments. A cyclical rebound on commodity prices and the asset reflation theme will be favourable to the oil and gas and plantation sectors this year," says De Alwis. — By Pathma Subramaniam



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